

Traditional versus non- traditional ways of measuring outcomes

Traditional

- Pre, Post, 30- day
 - Participation, Satisfaction, Knowledge, Competence, Performance
- *Subjective* change in practice (ask/case-based)
- Patient Health, Community Health (PI CME)

Non-Traditional

- Patient Satisfaction
 - Learner Focus Groups/One-on-one
 - Control Groups
 - Social Media Insights
 - Electronic Health Data
 - Claims (US only?)
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